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## Report of the East North East Area Manager

### Inner North East Area Committee

Date: 22<sup>nd</sup> June 2009

### Subject: Community Engagement

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**Electoral Wards Affected:**  
Chapel Allerton  
Moortown  
Roundhay

Ward Members consulted  
(referred to in report)

**Specific Implications For:**

Equality and Diversity

Community Cohesion

Narrowing the Gap

Council  
Function

Delegated Executive  
Function available  
for Call In

Delegated Executive  
Function not available for  
Call In Details set out in the  
report

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## Executive Summary

The Area Committee has an enhanced role in community engagement with responsibility for overseeing the work of the Area Management Team in relation to community engagement activity in the Inner North East area.

This report provides ward members with an update on local community engagement activity. It includes details of feedback from the community engagement events held during Spring 2009 and arrangements for events in Summer and Autumn 2009. A community engagement planner is also provided giving details of a wide range of events taking place during the year.

## **Purpose Of This Report**

1. The purpose of this report is to provide feedback of the community engagement events which took place during Spring 2009, and to outline future community engagement activity.

## **Background Information**

2. Area Committees now have an enhanced role in Community Engagement and have responsibility for overseeing and monitoring the work of the Area Management Team in relation to local engagement activities. This involves the production of an area plan for community engagement which will include:
  - A Community Profile of local data and intelligence, with information about the local communities, identified key contacts and routes to reach local neighbourhood and interest communities;
  - A Calendar of Planned Communication and Engagement activity, including information in "About Leeds" at least once each year;
  - Community Engagement Activities within particular neighbourhoods and communities, linked to ADP priorities.
3. Information for a community profile, including community contacts, and statistical information is maintained by Area Management. A calendar of communication and engagement activity has been prepared which includes details of planned consultation events and publicity for specific projects. A copy of this calendar is available from the author of the report, and will be circulated at the meeting.
4. A annual cycle of community engagement is now in place with events in Spring to inform local communities of how services are working locally to meet the needs of local communities. For the summer round of engagement, we are not organising events, but we will be attending events/galas happening in the area with a focus on promoting area management and services.
5. Events in Autumn will give local communities the opportunity to feed into the planning process for the Area Delivery Plan.

## **Spring 2009 Events**

6. During the months of March and April 3 events were held within the Inner North East area.
7. The events formed part of a programme of community engagement activity taking place on an annual cycle, and their purpose was to inform local residents of the Area Committee's priorities, and the services and actions being delivered locally to support these priorities. They took the form of a 'market stall event' to allow local residents to speak with officers on a one to one basis. Residents also had the opportunity to speak with local councillors and council officers about local issues. Debates were also held to allow specific issues to be discussed in a forum context.

8. An event was held in each ward: Roundhay, Moortown and Chapel Allerton at dates and timed planned to encourage the most amount of attendees
9. The partners involved were:
  - Leeds City Council: East North East Area Management team, Streetscene (recycling), Youth Service, Library Services, Extended Services, Leisure.
  - East North East Homes Leeds;
  - West Yorkshire Police;
  - Roundhay School
  - Local community and voluntary groups;
10. The events were widely advertised through door to door leafleting (with the use of Probation services), and schools. Posters and flyers were displayed in doctors surgeries, shops, pubs, community centres, places of worship and other public places, local newsletters and local websites.
11. The best attended event was the Chapel Allerton event which approximately 130 local residents attended. Approximately 60 residents attended the Moortown event, and 60 the Roundhay event. Services and Partners attending with stalls found the event useful to meet local people, and also to network with partner services and organisations. The attendance figures show that the Chapel Allerton event was particularly successful in attracting residents. The reasons for this success could be that 1) The event was advertised through schools and leaflets distributed to nearby homes, 2) the event featured lots of children's activities which appealed to families, 3) The event was held on a Saturday afternoon when residents found it most easy to attend.
12. At each event visitors were asked to complete a feedback form and give their views as to how useful these events are for local residents.
13. Everyone who completed a questionnaire said that they enjoyed the event. 88% said they had the opportunity to speak to their local councillors. The full details of feedback are shown in Appendix A.
14. The cost of organising the event was as follows
 

• Moortown	£323.49
• Chapel Allerton	£564
• Roundhay	£598
• <b>Total</b>	<b>£1485.49</b>

The main costs were venue hire, activities and the printing of publicity.

### **Summer 2009**

15. Area Management staff are scheduled to attend various events to raise awareness of Area Management, the Area Committee, Area Delivery Plan and the Well-Being fund. They attended the Friends of Gledhow Valley Woods Family Fun Day for Moortown

ward on 13<sup>th</sup> June. They will also attend the Chapeltown Development Trust Fun Day on 11<sup>th</sup> July for Chapel Allerton ward and the Oakwood Farmers Market on 18<sup>th</sup> July for Roundhay ward.

### **Autumn 2009**

16. The intention is to hold further events in Autumn to provide local residents with the opportunity to raise issues about their local area. Feedback from these events will be used to inform the refresh of the Area Delivery Plan for 2010/11. These events will be organised in conjunction with partner agencies and local communities. In addition to the Community Engagement events in Autumn members have expressed proposed attendance at the Friends of Highwoods Fun Day on 19<sup>th</sup> September, Chapel Allerton Farmers Market on 11<sup>th</sup> October.

### **Implications For Council Policy and Governance**

17. Area Committees have an enhanced role in community engagement as outlined in the Area Functions scheduled agreed at Executive Board.

### **Legal and Resource Implications**

18. Area Management are responsible for organising and co-ordinating community engagement activity. This is undertaken in conjunction with other council services, and partners.

### **Conclusions**

19. The Area Committee now has a specific role in relation Community Engagement, and a programme of community engagement activity has been put in place to support this.

### **20. Recommendations**

Note the feedback from the Spring events and the community engagement calendar.

### **Background Papers**

21. Area Committee Function Schedule.